

Complaint to TGA: Update - Phoenix Pharmaceuticals Rapid Recovery Hangover Relief

This complaint was sent to the TGA on 10 September 2018, [Phoenix Pharmaceuticals Rapid Recovery Hangover Relief](#), reference no: AC-EN0KHC4U/2018.

The TGA found one advertiser's web page, "Daigou Down Under" no longer operational and this complaint case was closed on 9 November 2019. However, to-date, there is no published outcome about the other advertisements cited, including those of the product sponsor.

This complaint was mentioned in [my presentation to the TGACC](#) on Oct 17, 2019 (slide 26).

It was also illustrated in Sue Delaney's article of Oct 29, 2019, "[Understaffed medicines watchdog struggling to ban dangerous products](#)".

In response, a spokesperson from Phoenix Pharmaceuticals Australia Pty Ltd has asked News Limited for a retraction. They claim there is evidence in a peer reviewed journal that their product works. They said the TGA last year issued an audit into all hangover treatments after a complaint was made and there are no outstanding public health concerns.

The "[study](#)" mentioned has many limitations, as pointed out in my original complaint. In addition, the "journal" in which it is now published, "OA Text" is listed as a "[Potential, possible, or probable predatory scholarly open-access publisher](#)" with dubious peer review processes. The "study" does not fulfil the criteria for making a "clinically proven" claim.

I note that <https://rapid-recovery.com.au/> is now down with the following statement:

Rapid Recovery Australia
<https://rapid-recovery.com.au> ▼
Rapid Recovery Australia. Reopening Soon. Be the first to know when we launch. Promotions, new products and sales. Directly to your inbox. Email. Submit.
You've visited this page 2 times. Last visit: 29/10/19

However, this product is still being promoted with claims that I allege lack evidence and breach the Therapeutic Good Advertising Code (screen shots taken today appended)

Ongoing claims:

- "Clinically proven" (on pack):
- "Rapid Recovery has been scientifically formulated and clinically proven to treat the symptoms typical of a hangover, such as headaches, nausea
- "May reduce symptoms of hangover by 70%. May reduce acetaldehyde, a toxic metabolite of alcohol which is believed to produce hangover symptoms".

Concerns:

Phoenix Pharmaceuticals Australia Pty Ltd claim the TGA audited all hangover treatments last year after a complaint was made and there are no outstanding public health concerns.

1. I was not aware this TGA audit has been conducted, completed or published. Both I (and News Limited) wish to see the outcome of this audit.
2. The promotion is ongoing over 12 months after the original complaint was submitted. Why?
3. The permitted indication, "Helps decrease/reduce/relieve symptoms of occasional hangovers" needs review by the TGACC.

Dr Ken Harvey MB BS, FRCPA, AM; 31 October 2019.

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Rapid-Recovery
@rapidrecoveryau

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No Rating Yet

Our Story
In a perfect world we would all know when to stop drinking, in reality, however, this is easier said...
See More

Community
Invite your friends to like this Page
932 people like this
940 people follow this
Morris Philip likes this

About
0419067722
Typically replies within a day
Send Message
www.rapid-recovery.com.au
Health/Beauty
Suggest Edits

Page Transparency
Facebook is showing information to help you better understand the purpose of a Page. See actions taken by the people who manage and post content.
Page created - August 5, 2016

Posts

Rapid-Recovery
22 hrs · 🌐

Look out for our new website and product presentation coming very soon... and don't forget the silly season is almost upon us.

Rapid Recovery
CLINICALLY PROVEN
HANGOVER RELIEF
At Chemist Warehouse
8 CAPS

Our Story

RAPID-RECOVERY · TUESDAY, JANUARY 16, 2018 ·

In a perfect world we would all know when to stop drinking, in reality, however, this is easier said than done. That's why we created Rapid Recovery.

Rapid Recovery has been scientifically formulated and clinically proven to treat the symptoms typical of a hangover, such as headaches, nausea, diarrhea and a lack of concentration. Made from premium all-natural ingredients and containing powerful antioxidants, Rapid Recovery provides the nutrients your body needs after alcohol consumption to break down the toxins alcohol produces.

<https://www.facebook.com/rapidrecoveryau/>

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Rapid Recovery Hangover Relief 5 Dose 20 Capsules
Product ID: 2681880
★★★★★ 5.0 (22) [Write a review](#)

\$13.99

QTY

 **ADD TO CART**

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Search For A Pickup Store
[CLICK HERE](#) ✓

ALWAYS READ THE LABEL. FOLLOW DIRECTIONS FOR USE. IF SYMPTOMS PERSIST TALK TO YOUR HEALTHCARE PROFESSIONAL. THIS MEDICINE MAY NOT BE RIGHT FOR YOU. READ THE WARNINGS BEFORE PURCHASE. THE PHARMACIST RESERVES THE RIGHT TO NOT SUPPLY CONTRARY TO OUR PROFESSIONAL AND ETHICAL OBLIGATION.

General Information

May reduce symptoms of hangover by 70%. May reduce acetaldehyde, a toxic metabolite of alcohol which is believed to produce hangover symptoms.

Common Uses

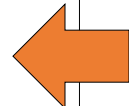
Prevention and treatment of the symptoms of hangover

Ingredients

Thiamine hydrochloride, Pyridoxine hydrochloride, Cysteine hydrochloride monohydrate, Ascorbic Acid

Directions

Take one dose (2 capsules) before bed and the second dose (2 capsules) when you first wake up the next day.



<https://www.chemistwarehouse.com.au/buy/89651/rapid-recovery-hangover-relief-5-dose-20-capsules>