

Complaint to TGA: COVID-19: Chemist Warehouse -TGA Certified Face Masks

Appended screen shot taken today 17/04/2020.

'Promoting 'TGA Certified' face masks is a breach of s.16(2)(a) of the Therapeutic Goods Advertising Code (No.2) 2018.

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The screenshot shows a promotional banner for 'Face Mask' on the Chemist Warehouse website. The banner features a blue background with white clouds. At the top, the text 'Face Mask' is centered in a large, blue font. Below this, a promotional message reads: 'Buy Face Mask online at Chemist Warehouse and enjoy huge discounts across the entire range. Shop products online or in store today.' The main visual is a product display. On the left, a red box of 'SOFT LOOP SURGIMASK' is shown, with a blue surgical mask in front of it. The box is labeled '50 PIECES' and 'STOCK AVAILABLE'. On the right, a white 'KN95 FACE MASK' is shown in its packaging, also labeled 'STOCK AVAILABLE'. A large orange arrow points from the left towards the 'TGA CERTIFIED FACE MASKS AVAILABLE ONLINE NOW' text. In the top right corner of the banner, it says 'ONLINE ONLY'. At the bottom of the banner, it says 'Always read the label. Follow directions for use.'

<https://www.chemistwarehouse.com.au/Shop-Online/4713/Face-Mask>