

Complaint to TGA: MMSAUSTRALIA.COM.AU - COVID-19 claims

Summary:

In 2010 the CRP upheld three complaints about Miracle Mineral Supplement (MMS) from me (and others) and recommended that the advertisements be withdrawn, and a retraction be published.¹ MMS contained chlorine dioxide (a bleach).

In 2014, the TGA issued a safety advisory about MMS after a report that four people were hospitalised in Victoria after using the product. The TGA noted that MMS was not approved for any therapeutic use and if used for this purpose can pose a serious risk to health.²

In 2019, the U.S. FDA warned consumers about the dangerous and potentially life-threatening side effects of MMS.³

On March 2020, the TGA issued a warning about illegal advertising relating to COVID-19 and stated they would act in relation to the illegal advertising of therapeutic products.⁴

Regardless, MMS (now called Master Mineral Solution) continues to be promoted, now for COVID-19, by MMSAustralia.com.au. MMSAustralia.com.au currently describes itself as a 'Ministry of the Genesis II Church of Health and Healing'. It promotes and sells MMS as a sacrament of Church!

This promotion of an unauthorised therapeutic good breaches both the Therapeutic Goods Act and the Therapeutic Goods Advertising Code.

I ask that the TGA takes immediate action against this company including ordering that a prominent retraction be placed on the home page of MMSAustralia.com.au and substantial fines be instituted for all the MMS products advertised via infringement notices.

Advertisement details:

Type: Internet

Where did it appear:

<http://www.mmsaustralia.com.au/index.php>

Domain Name: MMSAUSTRALIA.COM.AU
Registrant Contact Name: geoffrey Williams
Registrant Contact Email: ducatijiff@bigpond.com
Tech Contact Name: geoffrey Williams
Tech Contact Email: ducatijiff@bigpond.com
Registrant: SOUTHERN CROSS DIRECTORIES PTY LTD
Registrant ID: ABN 35 249 982 404

N.B. ASIC shows ABN for SOUTHERN CROSS DIRECTORIES PTY LTD as 48 099 765 796

Date seen April 29, 2020

Products promoted:

Various MMS - Genesis II Church Sacraments:

e.g. Jim Humble Approved MMS1 (WPS1, CD) With 4% HCL Activator.⁵

¹ https://www.tgacrp.com.au/complaint-register/?_search=MMS

² <https://www.tga.gov.au/alert/miracle-mineral-solution-mms>

³ <https://www.fda.gov/news-events/press-announcements/fda-warns-consumers-about-dangerous-and-potentially-life-threatening-side-effects-miracle-mineral>

⁴ <https://www.tga.gov.au/media-release/tga-issues-warning-about-illegal-advertising-relating-covid-19>

⁵ <http://www.mmsaustralia.com.au/index.php?act=viewCat&catId=41>

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Sponsor:

SOUTHERN CROSS DIRECTORIES PTY LTD &/or
MMSAustralia Foundation
PO Box 448
Pialba, QLD 4655
P: 07 4124 3377
E: office@mmsaustralia.com.au

Complaint details:

MMSAustralia.com.au currently describes itself as a 'Ministry of the Genesis II Church of Health and Healing'. It promotes and sells Master Mineral Solution (MMS) - chlorine dioxide (a bleach) as a sacrament of Church'.⁶

Products: MMS - Genesis II Church Sacraments, for example, 'Jim Humble Approved formulation of MMS1 is composed of the highest grade 22.4% Sodium Chlorite. Price \$32.50'.⁷

MMSAustralia.com.au links to (and thus endorses) a number of videos, testimonials, protocols and other material invoking **Jim Humble** who alleges that MMS, 'has proven to restore partial or full health to hundreds of thousands of people suffering from a wide range of diseases'.⁸ These include prohibited representations such as COVID-19, cancer, coronary heart disease, depression and multiple sclerosis. Humble has published a document, 'Coronavirus Update (COVID-19)', that provides a protocol of using MMS for coronavirus.⁹

Mark Grenon, self-described as the Archbishop and founder of the "Genesis II Church of Health and Healing, recently wrote to President Trump saying chlorine dioxide 'can rid the body of Covid-19' a few days before the president promoted disinfectant as treatment'.¹⁰

The 'Church' provides a \$300 video course has that, upon completion, provides a 'Minister of Health Certificate with Reverend I.D. card' and a 'Certificate of Authorization to start a Genesis II Church chapter'.¹¹

We have two such 'Reverends' in Australia:¹²

Genesis II Church RC232 AU
Reverend Peter Greg
PO box 83, Westminster 6061 Australia
healthchurch@nym.hush.com
0403 880 869

Genesis II Church RC946
Reverend Francesco Duardo
Sydney, NSW Australia
fduardo56@optusnet.com.au
0407 807 907

⁶ <http://www.mmsaustralia.com.au/index.php>

⁷ <http://www.mmsaustralia.com.au/index.php?act=viewProd&productId=103>

⁸ <https://mmstestimonials.co/>

⁹ <https://www.nationallibertyalliance.org/files/NaturalHealing/Coronavirus%20Update,%20COVID-19%20By%20Jim%20Humble/Coronavirus%20Update,%20COVID-19%20By%20Jim%20Humble.pdf>

¹⁰ <https://www.theguardian.com/world/2020/apr/24/revealed-leader-group-peddling-bleach-cure-lobbied-trump-coronavirus>

¹¹ <http://www.mmsaustralia.com.au/index.php?act=viewProd&productId=158>

¹² <https://genesis2church.ch/churches-worldwide>

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In August 2009, a Mexican woman travelling with her American husband on their yacht in Vanuatu took Miracle Mineral Solution (MMS) as a preventative for malaria. Within 15 minutes she was ill, and within twelve hours she was dead.¹³

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In 2014, the TGA issued a safety advisory about MMS after a report that four people were hospitalised in Victoria after using the product. The TGA noted that MMS was not approved for any therapeutic use and if used for this purpose can pose a serious risk to health.¹⁵

In 2019, the U.S. FDA warned consumers about the dangerous and potentially life-threatening side effects of MMS.¹⁶

On March 2020, the TGA issued a warning about illegal advertising relating to COVID-19 and stated they would act in relation to the illegal advertising of therapeutic products.¹⁷

Regardless, MMS continues to be promoted, now for COVID-19, by MMSAustralia.com.au. This promotion of an unauthorised therapeutic good breaches both the Therapeutic Goods Act and the Therapeutic Goods Advertising Code. I ask that the TGA takes immediate action against this company including ordering that a prominent retraction be placed on the home page of MMSAustralia.com.au and substantial fines be instituted for all the MMS products advertised via infringement notices.

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WWW: www.medreach.com.au
29 April 2020

¹³ <https://www.smh.com.au/national/death-in-paradise-20100109-lz8e.html>

¹⁴ https://www.tgacrp.com.au/complaint-register/?_search=MMS

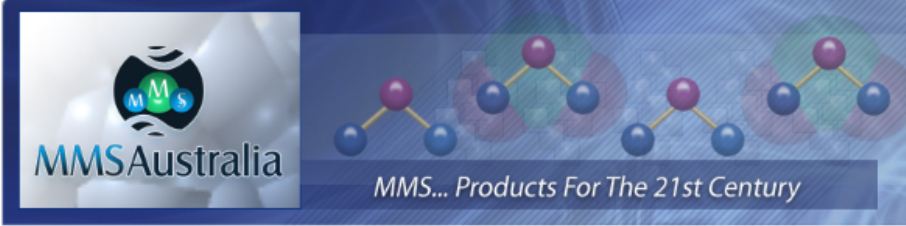
¹⁵ <https://www.tga.gov.au/alert/miracle-mineral-solution-mms>

¹⁶ <https://www.fda.gov/news-events/press-announcements/fda-warns-consumers-about-dangerous-and-potentially-life-threatening-side-effects-miracle-mineral>

¹⁷ <https://www.tga.gov.au/media-release/tga-issues-warning-about-illegal-advertising-relating-covid-19>


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Screen shots (taken 29/04/2020):



The banner features the MMSAustralia logo on the left, which consists of a stylized 'MMS' inside a circular emblem. To the right, there is a molecular structure graphic with blue and purple spheres. Below the graphic, the text reads "MMS... Products For The 21st Century".

Welcome to MMSAustralia --- A Ministry of the Genesis II Church of Health and Healing



The logo features a globe with a yellow banner across it that says "GENESIS II". Above the globe, it says "RESTORING HEALTH TO THE WORLD" and below it, "CHURCH OF HEALTH & HEALING".

Genesis II Church Chapter #316

Genesis II Church Sacraments - Click for products

Quantumleap: An introduction to MMS - Click for Video

DMSO - Dr Stanley Jacob: A 60 Minutes Report - Click

G2 Church Testimonials - Click

Core G2 Church Protocols - Click

University of Calgary: How Mercury is Causing Brain Damage - Click

UPDATE for our Membership and Donors:
Due to the current volume of enquiries, we are largely unable to take phone calls. If you are trying to get in touch with us, please send us an email with whatever questions, or information you wish to pass onto us, and we are going to get to those emails as soon as we are able. Requests for products are being filled with varying degrees of delay, and we ask for your understanding and patience. Those requiring urgent and emergency service, please put an \$5 Express Shipping Voucher into your shopping basket as you place your order. This will prioritise the order to the front of the queue. You will find this voucher being listed under every category, as a distinct item that you can purchase, like any other product. Those of you in need of sacramental guidance, please visit our Testimonials and Core Protocols pages, hyperlinked above in green lettering. The other two links are also well worth checking out, especially for those wanting to understand who we are and what we do. The disclaimer below also speaks to these questions. Peace and Blessings to you all.

<http://www.mmsaustralia.com.au/index.php>

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MMS - Genesis II Church Sacraments

Products in: /MMS - Genesis II Church Sacraments 2 pages [1] 2 >

Image	Description	Price	
	HCL-MMS1 Travel Pack This is the same convenience pack as our standard one, but in compact 50ml bottles, ready to take for your travels. Acc...	\$18.50	Buy More
	HCL-MMS1 (WPS1, CD) Convenience pack Water Purification Drops-140ml Attention, please: We have upgraded this particular product to the HCL-MMS1 Convenience Pack, where the Citric Acid ac...	\$32.50 \$32.50	Buy More
	MMS1 (WPS1, CD) Single Bottle Water Purification Drops-140ml Jim Humble Approved MMS1 (WPS1, CD) Single Bottle of Water Purification Drops. 1 x 140ml bottle of MMS1 that c...	\$32.00 \$28.50	Buy More
	HCL-MMS1 Convenience Pack-140ml Jim Humble Approved MMS1 (WPS1, CD) With 4% HCL Activator. This convenience pack contains everything you need to get sta...	\$32.50 \$32.50	Buy More
	HCL 4% Activator 140ml 1 bottle of 4% HCl solution for a 1 to 1 mix with MMS1. Use the HCl Solution with your MMS1 for a better tasting water...	\$14.50 \$9.50	Buy More
	6 X HCL-MMS1 Convenience Packs - 140ml/bottle Attention, please: We have upgraded this particular product line to the HCL-MMS1 Convenience Pack, where the Citric Acid...	\$195.00 \$162.50	Buy More
	12 X MMS1 Convenience Packs - 140ml/bottle Attention, please: We have upgraded this product line to the HCL-MMS1 Convenience Pack, where the Citric Acid activator ...	\$390.00 \$310.00	Buy More
	MMS Field Kit for Rapid CDS Generation CDS/MMS KITS This CDS KIT COMES WITH A MMS pack to be used with the Kit and makes 1500ml of CDS. Your CDS/MMS kits co...	\$60.00 \$59.00	Buy More
	Empty bottles with dropper lids - 125ml You are buying one: single 125ml bottle with a flip top lid, unlabelled. Please specify preferred colour...	\$2.95	Buy More
	Top Grade CDS - 52 ml Contents Include: - 52ml CDS in amber glass bottle with dripolator insert - Instruction sheet 8nb... OUT OF STOCK	\$46.50 \$29.90	More
	Top Grade CDS - 100 ml Contents Include: - 100ml CDS in amber glass bottle with dripolator insert - Instruction sheet _____	\$74.50 \$47.90	Buy More
	DMSO Ready to Go - 70% - 100ml in Glass Bottle Product Information Ready to use DMSO in a 100ml glass bottle, with our top notch, spouted dropper lid. Assured conven...	\$29.50 \$23.50	Buy More
	MMS1 Tablets - size 2 (3 drops) 100 x MMS1 Tablets - sizes 1 and 2 = (These produce a form of CDS when dissolved in water). NOTE: By choice, we n... OUT OF STOCK	\$60.00 \$50.00	More
	MMS2 100 x DDR Capsules - 690mg net 100 x MMS2 Double Delayed Release Capsules with 690mg Calcium Hypochlorite Granules @ 70%....	\$60.00 \$50.00	Buy More
	Sodium Chlorite Flakes - .5kg NOTE: WE ARE TEMPORARILY OUT OF THIS PRODUCT, AS OUR SHIPMENT HAS BEEN DELAYED SOMEWHERE IN TRANSIT. CONSEQUENTLY...	\$100.00 \$85.00	Buy More

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Location: /MMS - Genesis II Church Sacraments

HCL-MMS1 Convenience Pack-140ml



Product Information

Jim Humble Approved MMS1 (WPS1, CD) With 4% HCL Activator. This convenience pack contains everything you need to get started.

This convenience pack contains 1 x 140ml bottle of MMS1, plus a matching bottle of 4% HCL solution for a 1 to 1 mix.

Both bottles come with easy to use dropper tops.

Our MMS1 Bottles contain 140ml by volume of 22.4% Sodium Chlorite in pure water, as per Jim Humble's formula.

Buy 5 get 1 free

IE: buy 5 packs and you will receive 6 packs. Or, buy 10 packs and you will receive 12 packs in your order.

Our precise Jim Humble Approved formulation of MMS1 is composed of the highest grade 22.4% Sodium Chlorite. All our product ingredients are of the finest specification and are of the highest grade and ACS certified - being purchased from an ISO 9001 : 2000 certified company.

Price: ~~\$37.50~~ \$32.50

<http://www.mmsaustralia.com.au/index.php?act=viewProd&productId=103>